

WATCH YOUR STEP Campaign

Working together to make a difference

Phase 1 This Newsletter reports some of the results of Phase 1 of the Watch Your Step Campaign.



New campaign manager – John Print

John takes over from Keith King (left) to deliver Phase Two of the campaign. Focusing on evaluation and results, which will feed into future HSE work on Slips and Trips. John will be based in Rose Court, London.

Keith King at campaign visit, Greencore Frozen Foods, Leeds

Early results

- 53% of employers and 33% of employees recall at least one of the press executions
- Over 130,000 hits to the website and over 15,000 posters downloaded
- 1145 Infoline enquiries and 173 written requests
- 20,000 copies of the HSE 'Cleaning and its impact on Slips and Trips' ordered
- A range of well-attended educational events
- Over 3000 targeted inspections
- 85 enforcement notices

The website www.hse.gov.uk/watchyourstep/index.htm is still live and receiving hits. Plans to integrate it into the HSE main site are currently being reviewed.



The 'kitchen' press advert had the highest recall of 27% by employers and 20% of employees

Why 'Watch Your Step'?

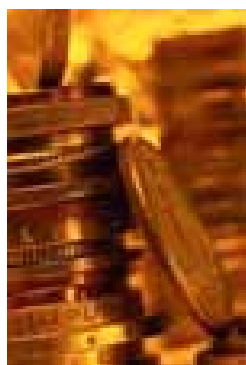
Slips and Trips (S&Ts) are the biggest cause of major injury at work in Britain today. Additionally, S&T accidents are often initiators of other accidents such as machinery accidents, falls from height, scalding etc.

Estimated costs of S&T accidents

- UK economy - £800 million
- Employers - £500 million
- NHS - £153 million

Working together

National stakeholders, such as you, have access to almost 11 million employees. The success of this campaign can be attributed to impact we can achieve by working together towards a common goal. We want to build on these relationships to achieve even more.

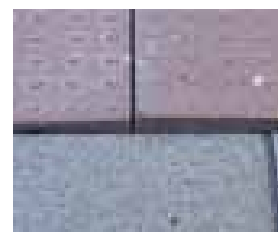


Free money!

HSE has been working with large employers, trade unions and other stakeholders to deliver (and fund) events, seminars, workshops and safety awareness days.

If you would like to organise your own event as part of the campaign, and want some funding, please contact anne.quinn@hse.gsi.gov.uk to make a bid.

See it, sort it



Devastating slips and trips

A five-minute video with case studies is now available from the HSE website as part of a free 'toolbox talk' pack. Stories include an injured person's account of the devastating effects a preventable trip has had on his life.

The video forms part of the 'WYS in the construction Industry – Good Order initiative' running throughout February 2006.

HSE construction Inspectors will carry out targeted inspections looking at good order issues and how effectively these are managed. Simple improvements such as storing materials safely and clearing walkways, level flooring, reporting problems and safe waste disposal can all lead to dramatic results.

For more information on this initiative, visit, www.hse.gov.uk/construct ion/slips

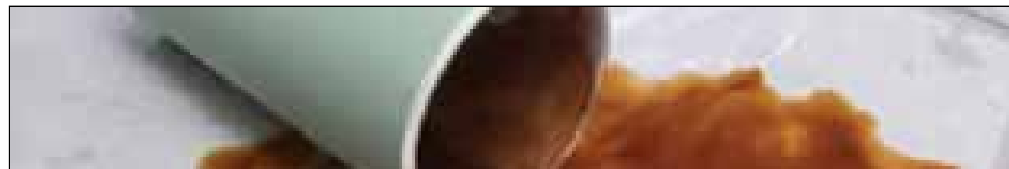
Watch Your Step



Comments

If you have any comments about this newsletter please contact:

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020 7717 6347.



What other stakeholders have been doing

The WYS campaign will only be as successful as you make it. A large number of stakeholders have been involved in an impressive and wide range of initiatives including:

HBOS has run its own 'Step out Safely' events and distributed 3000 of their own information packs to branches and major offices. They held a workshop for 150 delegates supported by HSE and Calderdale Council. 2000 employees and contractors have attended roadshows.

AMICUS has promoted WYS in its journal to 45,000 activists and TU Reps were encouraged by Hugh Robertson (TU/HSC) to carry out workplace inspections on the national day of action (26 October 2005).

CB Richard Ellis (UK property management) have held seminars for tenants and contractors and 80 building / shopping centre managers and cleaning contractors. Other activities (in Phase 2) will target the public in shopping centres and schools.

Torfaen BC (Social Services) has run 4 HSE funded workshop for Care Home providers. More are planned for Phase 2 and one event will involve the Federation of Small Businesses.

Northern Foods have hosted a seminar for SMEs in Nottingham, run a poster competition (which will be used to promote an inspection campaign in February 2006), introduced non-slip footwear at Fox's Biscuits and trialled a 'Black X' boot inspection procedure at a bakery.

Confederation of Paper Industries launched WYS and its action plan to reduce slip and trip injuries by 20% over 2 years to over 180 delegates representing 26 companies, 78 sites across all 4 sectors of the paper industry at its H&S conference in October 2005.

Over 100 LAs in England Scotland and Wales have been working in partnership with HSE to hold Safety Awareness and other promotional events and local targeted inspection campaigns and more are planned for Phase 2.

Read more about some of these activities which will be 'showcased' as case studies on the [WATCH YOUR STEP](http://www.watchyourstep.gov.uk) website soon.

Necessary enforcement action

Together with raising awareness and offering advice and information the Watch Your Step campaign carried out 3085 inspections and served 85 enforcement notices, where appropriate.

These were cases where Inspectors were concerned by organisations having unacceptable risks and who were not planning to do the right thing soon enough.' Enforcement thereby protected the health and safety of their employees and the public.

Most of the notices addressed the following issues:

spillages, inadequate risk assessment, obstructions on floors, slippery floors, trip risks, ineffective management of risks, ineffective cleaning, poor layout/lighting, ineffective drainage and footwear issues.