



part of the **WAL+MART** family

2 June 2005

Mr M J Walters
Backs! 2005 Stakeholder Liaison
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East & South East Division
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Dear Mr. Walters,

I am writing this letter to illustrate how **Asda** will be actively supporting the Backs! 2005 Campaign.

We will be taking the following action as part of Backs! 2005:

- The video "Watch Your Back" will be used in all stores throughout July as part of a store briefing to dispel manual handling myths and identify key actions for colleagues in high risk manual handling roles.
- Manual handling training review delivering task specific training to identify correct lifting procedures for each job role.
- In-house T.V. communication to raise awareness of the Backs 2005 initiative

It is anticipated that the above actions will bring about the following improvements in the workplace:

- Raise awareness of the Backs 2005 initiative across the Asda workforce
- Promote a change in working behaviours
- Reduce manual handling accidents

Asda are committed to working with the Health & Safety Executive and Local Authorities to help reduce the cost to industry and society of back pain and other musculo-skeletal disorders in the workplace.

Yours sincerely

John Longworth
Executive Director
Legal and External Affairs
Group Secretary