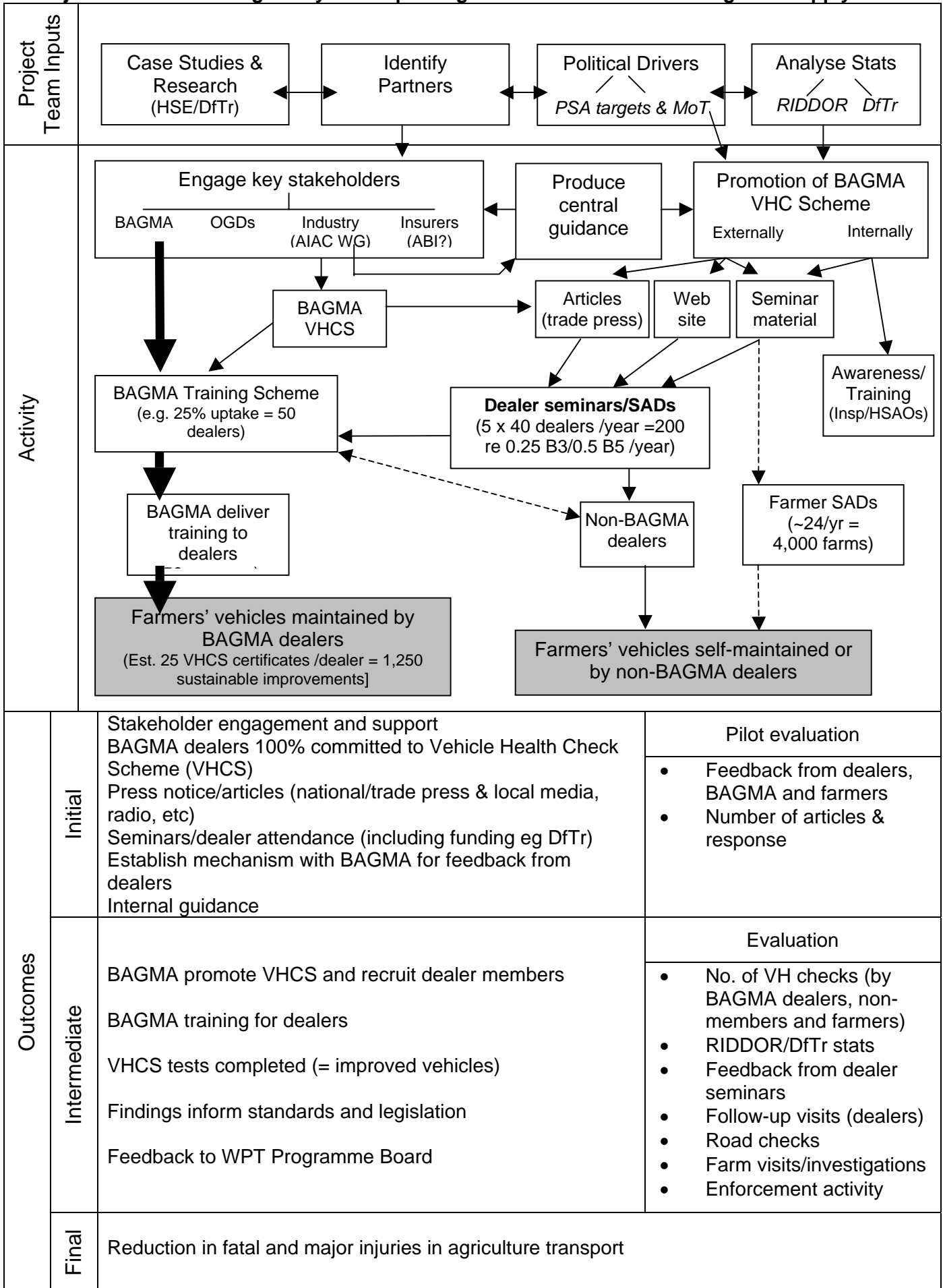


AGRICULTURE TRANSPORT PROJECT (2005-08)

Objective1 – Influencing safety and improving vehicle maintenance through the supply chain



Pilot evaluation

- Feedback from dealers, BAGMA and farmers
- Number of articles & response

Evaluation

- No. of VH checks (by BAGMA dealers, non-members and farmers)
- RIDDOR/DfTr stats
- Feedback from dealer seminars
- Follow-up visits (dealers)
- Road checks
- Farm visits/investigations
- Enforcement activity