

Date: 9 June 2015	Location: BGS Board Room, Keyworth, Nottingham, NG12 5GG	Taken by: Nick Sangha
<p>Subject: AGRICULTURE INDUSTRY ADVISORY COMMITTEE (AIAC) MEETING</p>		
<p>Present:</p> <p>HSE Rick Brunt (Chair) Andrew Turner Sarah Jardine Nick Sangha (Committee Secretary)</p>	<p>AIAC Members Marcus Themans (NFU) Thomas Price (NFU) Phillip Smith (NFU Mutual) Marcus Potter (Lantra) David Knowles (IOSH RIG) Jennifer Donn (NAAC) Charlie Clutterbuck (Unite) Tim Englefield (Landex) James Eckley (NFYFC) Gillian Littlewood (British Retail Consortium) James Brown (AFAG)</p>	
Item No	Description	
1	Welcome and Opening Remarks	
	(1.1) Chair welcomed everybody to the BGS site and in particular new members to the committee.	
2	<p>Matters arising and actions outstanding from previous meeting</p> <p>The majority of the actions from the previous meeting had either being dealt with, discharged due to lapse of time/resignation of members, listed as an agenda item or rolled over due to other reasons.</p> <p>The following outstanding items remain on the agenda but were carried forward:</p> <p>(5.5) Chair informed members that Unite's request to participate in the newly formed Farm Safety Partnership (FSP) for Scotland had been acknowledged. However, FSP were still developing their strategic approach and intend to revisit expanding the committee membership as soon as they have developed a membership joining criteria and committee specification for new members.</p> <p>(5.7) Chair reported that the communications strategy and conclusions from HSE commissioned Insight research on farmers was still being developed further. The research is designed to help understand the drivers, barriers and influences for farmers and will help shape the development of the communications strategy. Chair was hopeful that the research will be complete before the end of the calendar year.</p> <p>(8.3) Following a formal request made by David Knowles on committee membership. There was an action on Chair to consider widening membership of AIAC. Chair reminded members that the committee was last reconstituted in 2005 and his intention had been to review the current position including committee membership before considering new members. Graeme Walker (previous chair) had drafted a specification and criteria for AIAC membership but due to retirement had not completed this work. Chair agreed to revisit the draft paper and then consult members.</p> <p>Action: Chair to re-draft committee membership specification paper and consult members in July</p> <p>(6.1) Members requested a brief summary of a fatal as soon as it had been notified so that they could be informed sooner but were mindful of media interest and initial investigation enquiries. Members felt that early notification helped increase their awareness of emerging issues and knowledge within the industry. It also allowed them to discuss and explore what lessons can be learned to help avoid similar incidents from occurring in a more responsive manner. Chair agreed to provide real time fatal data but requested some feedback from members on what direct action or intervention that they had taken or planned.</p> <p>Action: HSE to provide members with a brief summary of any relevant fatal incident following initial notification to sector</p>	

	<p>(7.9) Chair reminded members that some of the task and finish groups had met their intended remit and although the FSP had agreed to address health issues, this would be re-visited as soon as the high priority safety issues had been addressed. David Knowles provided some feedback on a health seminar that he had attended in London. The main focus was on wider issues relating to skin cancer and occupational agriculture was only mentioned in the margins. David agreed to share some of the campaign material and findings of research so that members could explore how they could link into this initiative.</p> <p>Marcus Themans commented on the wider health life style issues and in particular Musculoskeletal Disorders (MSD) in agriculture. Members agreed that broader health issues ought to be addressed in partnership with health care professionals. Philip Smith, NFUM mentioned the invaluable advice given in the “Haynes” manual ‘fit for farming’ designed to highlight the health and wellbeing issues for men. However, NFUM had experienced some difficulties in extracting relevant sections for wider publication purposes. FSP had also explored wide use of the content. Tom Price agreed to revisit options with the Yorkshire Agricultural Society/Rural Support Network as copyright owners of the manual.</p> <p>Action: David Knowles to forward a link to the health seminar that he had attended and Tom Price to explore use of content from the “Haynes” manual ‘fit for farming’</p> <p>Tim Englefield informed members that the level 3 NVQ had been revised, and now contains a 30 hour compulsory module on health and safety but parts of the qualification still required more content.</p> <p>Action: Tim Englefield to share NVQ level 3 module and invite members to contribute on developing content material.</p>
3	<p>Organophosphates – Sheep Dips</p> <p>(3.1) This item was raised by Charlie Clutterbuck following an article in the media on disclosure of a report and subsequent FOI requests on a survey report that HSE had produced in the 1990s. Charlie’s main concern centered on the sharing of information and whether HSE held any information to show that OP’s had led to farmers having long term health effects during the compulsory sheep dipping period. Chair reminded members that HSE’s position at the time is as it remains now, namely to ensure that the risks from OP sheep dips was managed by those involved in dipping sheep. HSE had produced guidance and carried out extensive research on the subject. The wearing of PPE and the dipping system was the main issue identified during the survey and subsequent national inspection campaigns. A Certificate of Competence and further guidance had been introduced following the survey and findings of research. In response to Charlie’s question on current use and sale of OP’s. Chair confirmed that sheep dips were still available on today’s market though the extent of usage compared with alternative methods such as ‘pour on’s’ and spraying was not clear.</p> <p>(3.2) Chair drew members attention to the AIAC subgroup discussions in which HSE had been open with the findings of surveys and inspection programmes and that extensive research and guidance that had been produced for users. HSE’s advice produced at the time was relevant and fit for purpose. Scientific reviews carried out had concluded that low level exposure to OP sheep dip did not lead to long term health effects. More recently in 2014, the Committee for Toxicity published a statement. It had concluded that the evidence suggests that exposures to cholinesterase organophosphates that are insufficient to cause overt acute poisoning do not cause long-term neurological toxicity in adults, and that if toxic effects on the nervous system do occur then they are minor and subtle.</p>
4	<p>AIAC paper 15/06/01: Current trends in accidents involving cattle</p> <p>(4.1) Sarah Jardine presented a paper on fatal incidents involving cattle. Members were invited to comment on the statistics and conclusions presented in the paper and inform committee on what their respective organisations had proposed to do to help address the issue and recommendations made. Members discussed the paper and in particular the causes, time of year, breed of cattle and signage in fields. Members also explored working with key organisations such as the ‘Ramblers’ and the ‘Kennel Clubs’ that had produced their own guidance for walkers and dog owners.</p> <p>(4.2) David Knowles suggested that the recommendations made in the paper should be taken forward by the FSP Livestock working group. He also agreed to uploaded onto the IOSH website and if elected as the new livestock working group chair, would take this forward. Members agreed that HSE guidance was sensible and pragmatic.</p> <p>(4.3) Members also discussed the South West pilot on alternative routes. This scheme involved employing Local authority officers to help advice and divert walkers along alternative temporary public footpaths. The scheme had received positive feedback from FSP members and walkers since it allowed them to enjoy the countryside without having to face the dangers of walking through fields with calves and cattle.</p> <p>(4.4) A discussion was also held on the Countryside code and working with other organisatons such as the</p>

	<p>Duke of Edinburgh awards as an alternative route into younger walkers and ramblers clubs. Tom Price informed members that NFU already has established contacts with key stakeholders such as kennel clubs and Vets some of whom were represented on the FSP.</p> <p>Action: David Knowles to take recommendations forward at Livestock working group</p>
<p>5</p>	<p>Agriculture Sector strategy</p> <p>(5.1) Chair provided members with an overview of the key proactive communication workstreams planned in 2015/16. Proactive engagement with industry media to help generate and promote messages remained a priority further supplemented with the need to amplify messages via the agriculture committees and farm partnerships in England, Scotland and Wales.</p> <p>(5.2) Other workstreams included: Inspection in the fresh produce sector to help address vulnerable and migrant worker issues; SHAD programme delivery; direct work with the farming partnerships (in England, Scotland and Wales); work with the rural colleges and universities on VQS to help improve competencies; and joint guidance related work with other regulators and stakeholders.</p> <p>(5.3) Tom Price informed members that the FSP had agreed to fund an additional leaflet including the 'safe stop' stickers for the SHAD pack and would support the programme by proactively encouraging farmers to attend a SHAD when invited.</p> <p>(5.4) David Knowles mentioned a Forestry SHAD that he recently attended, which he found worthwhile but was surprised to discover that there was no additional information. He had hoped to receive a key learning outcomes leaflet/information sheet listing bulleted messages to take away, similar to what was included in the farming SHAD pack. Andrew Turner welcomed feedback and agreed to explore further.</p> <p>(5.5) Tim Englefield informed members that Landex had also produced some distance learning material on health and safety and would welcomed members comments. Landex were also actively promoting the new qualifications to students but were mindful that there was no funding for adult students. Some universities also employed a farm safety manager. FSP had also proposed to run a programme with colleges.</p> <p>(5.6) Marcus Themans suggested that feedback on what measures had been taken on the farm after attending a SHAD would help evaluate effectiveness of the event. He suggested collecting email addresses from attendees and then approaching farmers direct - post SHAD.</p> <p>(5.7) Phillip Smith informed members that NFU Mutual consultants and NFUM Risk Management Services had access to ~8,000 farming contacts. He suggested a direct mail approach to help promote event to a much wider audience. Phillip also offered to advertise in the NFUM magazine and via their free workshops such as 'pre harvest'. He suggested that HSE further explores some of these and other promotional options with Mark Smith, NFUM after dates and locations had been agreed.</p> <p>Action: HSE to approach Mark Smith and explore some options mentioned to help promote SHADs</p> <p>(5.8) Sarah Jardine reported back on a recent farm inspection pilot in Scotland. The programme was developed to test how HSE could effectively target poor performing employer farms by using the HSE/HSL GIS Find-It tool. The methodology had a high success target rate and results revealed a much higher breach rate amongst certain farming sub sectors. The inspection initiative had been designed to help inform future planning and targeting of poor performers. Members welcomed the findings and raised questions with regards to farm assured schemes and supplier contracts with farmers. Anecdotal evidence suggested that the better performing farmers would be those that had good contractual agreements in place with their suppliers or where part of quality schemes such as the 'Red Tractor'.</p> <p>Action: Andrew Turner to develop a learning outcomes information sheet for forestry SHADs</p>
<p>6</p>	<p>Communications strategy and funding</p> <p>Insight Research</p> <p>(6.1) Chair provided some further background information on the proposed farmer's insight research. The intention was to focus on farmer attitudes and influences and further explore how farmers would like to receive information. NFU also have an interest in exploring attitudes and behaviours of older farmers as they feature highly in fatal accident data. Furthermore, NFU and HSE are exploring the feasibility of some jointly funded research on farmer's attitudes. Initial findings suggested that farmers were prepared to take some known risks. Findings from the research would help develop and lay down the basic foundation of the communications strategy. Chair confirmed that he would share the findings of the research with AIAC members.</p> <p>Action: Chair to share findings of insight research report with members when published</p>

	<p>SHAD Programme update</p> <p>(6.2) Sarah Jardine confirmed that funding had been agreed to deliver 12 farming SHADs in 2015/16. Members were disappointed to learn that funding had only been secured to deliver 12 farming SHADs. Chair informed members that this was a significant proportion of HSE's overall communications budget.</p> <p>Sponsorship</p> <p>(6.3) Chair advised members that although the HSE board had only agreed to fully fund 12 farming SHADs, sponsorship for running more SHADs was now an option that he would like members and HSE to jointly explore further. Chair was keen to hear from members their thoughts on joint partnership SHADs with industry stakeholders and invited members to support thinking and contribute. Tim Englefield welcomed the opportunity and offered the use of agriculture College's as free venue and in particular Cumbria to tie in with the grasslands shows. He was confident that Landex members would be willing to offer their facilities at a favourable and or free rate and agreed to approach all members. Chair invited all AIAC members to explore sponsorship and joint partnership working with their respective organisations.</p> <p>(6.4) Members explored other ways of reaching out including promoting a SHAD through modern media platforms. Charlie Clutterbuck suggested the use of web sites but had not seen the Ag SHAD DVD.</p> <p>Action: Secretariat to send farming SHAD DVD to all AIAC members</p> <p>Action: Tim Englefield to approach Landex members for use of venues at SHADs and all AIAC members to further explore SHAD sponsorship.</p>
7	<p>Update on key topics and issues</p> <p>Latest accident statistics</p> <p>(7.1) HSE confirmed that the fatal accidents statistics would be released on 1 July 2015. Secretariat to forward a link as soon as figures are released.</p> <p>Occupational health support</p> <p>(7.2) Nick Sangha and Sarah Jardine informed members that work had begun to explore and scope rural occupational health services for farmers. This involved exploring new interventions to see if there was scope for joined up working and in particular extending existing wider health programmes into occupational health support for farmers. Previous farmer 'Outreach Projects' had been successful because they offered farmers healthcare in a non-health settings. The weekly auction marts and other places where farmers gathered had proved to be successful in the past and in some areas still continue to be delivered, attracting large number of farmers. Members welcomed the approach.</p>
8	<p>Report back</p> <p>Farm safety Partnership</p> <p>(8.1) Tom Price, Chair of FSP briefly reported back on some of the work developed by the partnership. FSP committee membership had been discussed. The main item on the agenda was to explore members commitment to the partnership to help drive forward some of the agreed workstreams.</p> <p>(8.2) Sarah Jardine reported back on the Scotland FSP that had met face to face for the third time since the partnership was formed. The partnership had been working strategically towards developing an action plan to help take forward some of the agreed actions. The three year action plan had been designed to help address the three main causes of fatal's in Scotland (Falls, Animals, Transport and Equipment - FATE). This work would continue. The partnership also intends to target the younger age group and had agreed to take forward some case studies for farm safety week. The main drive was to focus their messages on the impact 'when things go wrong'. The SFSP are also developing a communications plan and three year action plan.</p> <p>(8.3) Chair provided feedback from the Wales partnership that had developed a programme to be more practical and active throughout the Royal Welsh Show. They had developed a treasure hunt competition leaflet to run during the period of the show. The proposal was to include safety messages and questions on key messages such as 'safe stop' around the show exhibits.</p> <p>(8.4) Members welcomed the campaign initiatives. In support members requested some 'promise knots' having experienced difficulties in sourcing supplies and reverting to making their own knots. Secretariat to check stock levels.</p> <p>Post meeting actions notes: Noting that members had difficulty in obtaining promise knots, and that some indicated taking their own action to produce them; members are reminded that MTP is a recognised HSE campaign brand and the promise knot symbol is trademark protected. HSE has allowed key industry</p>

	<p>stakeholders, committed to improving farm safety, to apply the MTP logo to relevant communications materials and this has been facilitated by prior written consent and sign-off from HSE. Members are asked to check that, where they have been granted consent to use the brand, that they ensure continued use of the brand is still within the parameters of the original agreement with HSE. If there is doubt that current use falls within the original agreement, members are asked to seek clarification via the AIAC secretary.</p> <p>(8.5) Andrew Turner presented AIAC paper 15/06/02 and 15/06/03 on report back on AFAG and FISA. Chainsaw certificate of competence and chainsaw refreshers delivery remains a contentious issue within the industry. Within FISA there remain some areas where progress had been difficult but progress had been made on FISA structure and membership. For full details see AIAC papers.</p>
<p>9</p>	<p>NFU Mutual Safety HUB</p> <p>(9.1) Phillip Smith presented the NFU Mutual <i>safetyHub</i>. This web based online tool was primarily designed for small farmers employing up to three employees. The tool provided an analysis of the risks and dangers on farms, as well as advice on potential improvements that could be made. It is also designed at supporting farmers in their health and safety responsibilities. This was achieved through a programme that allowed an online risk assessment of the farm and then provided tailored advice and best practices depending on the farm type. Phillip demonstrated how the tool could be used to provide a fully automated interactive bespoke solution to help manage risks.</p> <p>(9.2) Membership for using the tool would cost a farmer £150 plus vat per year. The hub also had an area on the front and individual pages that allowed it to post seasonal safety messages and alerts.</p>
<p>10</p>	<p>Farm Safety Week (topics)</p> <p>(10.1) Chair updated members on the Farm Safety Foundation's farm safety week. Five safety topics had been agreed, one for each day of the farm safety week (6-10 July). These included: falls; machinery; transport; livestock crush injuries (animals); and child safety. Case studies had been further developed and necessary permission sought to help promote each of the topics. HSE had also approached victims and or their families seeking their permission to continue to tell story during farm safety week (and beyond) and whether they would be willing to give an interview and or appear in the media.</p> <p>(10.2) Members were invited to feedback on how they had proposed to support farm safety week.</p> <p>(10.3) Tom Price informed members that the foundation had proposed to use communication channels such as the foundations '<i>face book</i>' page. It had been proposed to re-design the pages to help promote farm safety week, which would be further supplemented by extensive use of '<i>tweeter</i>' feeds. A press release had also been proposed by the Farm Safety Foundation including a separate release by the Scotland Farm Safety Partnership. This would be shared with AIAC members.</p> <p>(10.4) A Ministerial photo shoot was also planned for 8th July at the Livestock Show.</p> <p>Action: Tom Price to circulate farm safety week press release to all AIAC members</p>
<p>11</p>	<p>Any other business</p> <p>(11.1) David Knowles expressed his appreciation to HSE for producing and circulating AIAC papers in advance of the meeting.</p> <p>(11.2) Chair expressed his thanks to David Leavesley NFUM, Marcus Themans (NFU) and Tim Englefield (Landex) for serving on the AIAC committee and for their invaluable input over the years and wished them all the very best.</p>
<p>12</p>	<p>Date of next meeting:</p> <p>The next AIAC meeting will be held on Tuesday 3rd November 2015 at NFU, Agriculture House, Stoneleigh Park, Stoneleigh, CV8 2TZ</p>

Notes Item No	Description of Actions	Progress
3.5	Charlie Clutterbuck to provide a link to the online training package that he had developed. Action outstanding from previous meeting.	Still outstanding from previous meeting
5.7	Chair to develop and present a draft communications strategy to members by Easter.	Roll over from previous meeting
8.3	Chair to re-draft committee membership specification paper and consult members by July.	Roll over from previous meeting
6.1	HSE to provide members with a brief summary of any relevant fatal incident following initial notification to sector.	New request made under matters arising
7.9	David Knowles to forward a link to the health seminar that he had attended and Tom Price to explore use of content from the "Haynes" manual 'fit for farming'	New action under matters arising
7.9	Tim Englefield to share NVQ level 3 module and invite members to contribute on developing content material.	New action under matters arising
4.3	David Knowles to take forward actions from AIAC paper 15/06/01 (current trends in accidents involving cattle) forward at livestock working group	
5.7	HSE to approach Mark Smith, NFUM and explore some options mentioned to help promote SHADs	To be re-visited as soon as SHAD diary has been finalised
5.4	Andrew Turner to develop a learning outcomes information sheet for forestry SHADs	
6.1	Chair to share findings of insight research report with members when published	
6.3	Tim Englefield to approach Landex members for use of colleges for SHADs	Discharged
6.3	All AIAC members to further explore SHAD sponsorship	Outstanding
6.4	Secretariat to send farming SHAD DVD to all AIAC members	Discharged
7.1	Secretariat to forward a link to the fatal accident statistics as soon as the 2014/15 figures are released	Discharged
10.3	Tom Price to circulate farm safety week press release to all AIAC members	Discharged