

# BUSINESS RISK MODEL

## FAILURE TO ACHIEVE BUSINESS OBJECTIVES

THREAT TO REPUTATION/  
LOSS OF CONFIDENCE/TRUST OF STAKEHOLDERS

LACK OF RESOURCES TO GET THE JOB DONE

STRATEGY FAILURE	ORGANISATIONAL CAPACITY FAILURE	STAKEHOLDER MANAGEMENT FAILURE	DELIVERY QUALITY/FAILURE	FINANCIAL FAILURE	HR MANAGEMENT FAILURE
1. Failure to frame the right strategy	6. Poor leadership	12. Partnership failures	15. Lack of robust, consistent enforcement processes and decisions	19. Insufficient resources available	22. Loss of competence
2. Failure to implant strategy in organisation	7. Inability to respond quickly	13. Poor public image	16. Failure to respond appropriately to major incidents/civil emergencies	20. Poor control of resources	23. Recruitment failures
3. Failure to deliver on the strategy	8. Lack of creativity, innovation	14. Poor relations with key stakeholders	17. Failure to achieve key operational outputs/outcomes	21. Financial loss	24. Poor morale leading to loss of commitment
4. Failure to demonstrate that the strategy is delivering health and safety benefits	9. Information mismanagement		18. Poor customer relationship management, on operational issues		25. Failure to manage equal pay agenda
5. Failure to anticipate challenges to our strategy	10. Initiative overload				
	11. Sudden, unexpected loss of key facilities.				