

<u>10 Point Intervention Strategy for Agriculture</u>	
Elements	Outcomes / what it will look like
1. Engagement of key stakeholders including the social partners, major companies and OGDs who can influence the industries	The commitment of key organisations and individuals in the agriculture and fresh produce supply chain to contribute to achievement of PSA targets / Numerous partnerships formed to contribute to delivery of the Fit3 programme.
2. Extend knowledge, skills and competences of those in the industry.	Persons working in the industry have the skills and knowledge necessary to work safely and those who manage work activities are capable of applying the best practice health and safety standards / Wide uptake of a new suite of land based NVQs.
3. A targeted communications strategy providing information, advice, guidance, learning materials and targeted publicity campaigns.	Best practice standards are readily available, disseminated and widely used in the industry / Industry best practice publications will be the norm, HSE communications will be mainly web based.
4. Innovative interventions, targeting the employed sector.	Stimulate compliance amongst duty holders to address priority hazards e.g transport, falls from heights, MSDs etc. and ensure the protection of workers / Blitz and project based inspection contributing to the Fit3 programme. Advice and guidance delivered through the peripatetic Health and Safety Awareness Officer (HSAO) system. Health and safety built into farm assurance schemes and the fresh produce supply chain.
5. Innovative interventions to influence the self-employed / family farm sector.	Stimulate positive action amongst self-employed / family farms / Widespread uptake of HSE's E-form for self-assessment, linked to Defra's Whole Farm Approach. Farmers group inspections to maximise cost effectiveness. 50% of target clients will have attended a SHAD. Development of influence networks in partnership with the WFU and similar stakeholders.
6. Promoting the safety of work equipment through design and the supply chain	Equipment purchased by the industry will have a high level of initial health and safety integrity / Grants or subsidies to upgrade or replace old equipment maybe available.
7. Promoting occupational health and rehabilitation provision and uptake.	Achievement of the Securing Health Together targets / Rural occupational health advice and rehabilitation provision will be available through one or more agricultural / rural portals and widespread uptake will reduce chronic ill health in the industry.
8. Promoting child safety through partnership working.	Achievement of the aspirational target to reduce the number of fatal accidents to children due to work activities on farms to zero / Effective partnerships formed with key stakeholders including the social partners to secure awareness and action.
9. Fit-for- purpose evaluation	An effective work programme which achieves value for money, linking inputs to impacts and outcomes / Barometer of culture change will be widely applied to evaluate comparative effectiveness of a wide range of interventions.
10. Casual and temporary labour including migrant working	Determination of the scope, extent, health and safety problems and appropriate controls for indigenous and migrant casual and temporary labour. Good and effective working relationships established with the Gangmaster Licensing Authority and OGDs* with related interests / Reduced levels of risk, injury and ill health experienced by casual, temporary, migrant and other vulnerable

	workers in agriculture and the fresh produce supply sector.
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* OGD = Other Government Departments