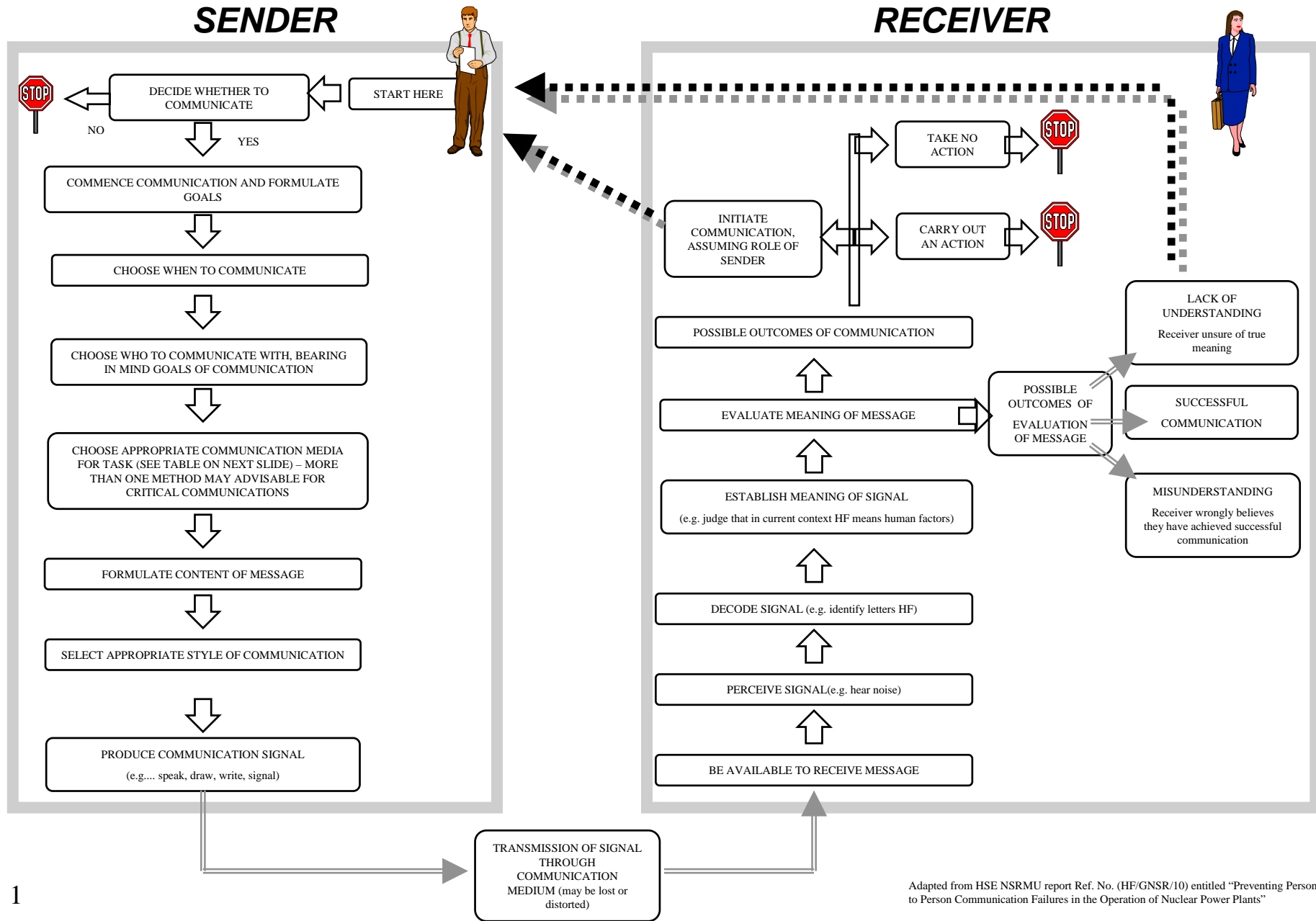


# Simplified person-to-person communication model



# Features of individual communication media

| Medium              | Feedback from receiver directly available through medium | Location dependence for receiver | Speed of transmission  | Auditable at a later time           | Number of potential receivers | Performance in noise | Visual cues available from sender to receiver |
|---------------------|--|----------------------------------|--|-------------------------------------|-------------------------------|----------------------|---|
| <b>Face to face</b> | Immediate  | High                             | Immediate  | No                                  | Variable                      | Poor                 | Yes (probably in line of sight)               |
| <b>Telephone</b>    | Immediate  | High                             | Immediate  | No                                  | Single                        | Hardware related     | No  |
| <b>Pager</b>        | Slow   | Low                              | Immediate  | No                                  | Variable                      | Hardware related     | No  |
| <b>Radio</b>        | Immediate  | Low                              | Immediate  | No                                  | Variable                      | Hardware related     | No  |
| <b>PA</b>           | Slow   | Low                              | Immediate  | Possible (due to multiple audience) | Multiple                      | Hardware related     | No  |
| <b>Memos</b>        | Slow   | High                             | Dependent on method, from potentially immediate via computer to slow via internal mail systems | Yes                                 | Variable                      | Good                 | No  |
| <b>Log</b>          | Slow   | High                             | Slow   | Yes                                 | Variable                      | Good                 | No  |
| <b>Hand signals</b> | Immediate  | High                             | Immediate  | No                                  | Variable                      | Good                 | yes   |